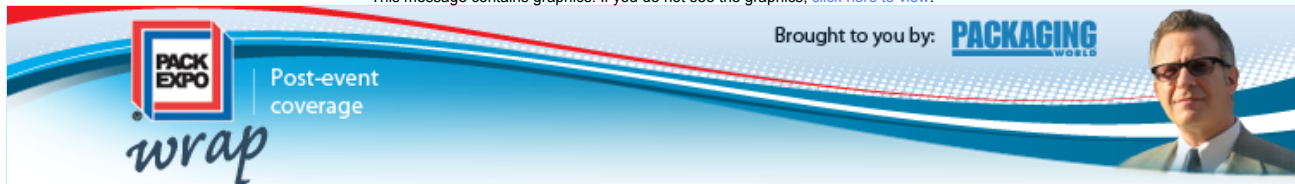


From: **PW PACK EXPO Wrap** reply@e.packworld.com
Subject: Panel reveals supply chain issues & solutions...from mushrooms to machinery
Date: November 13, 2014 at 9:35 AM
To: bsperber@summitmediagroup.com

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Bob Sperber
Special Projects Editor



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Home mushroom farming, fish-gardening and other supply chain collaboration challenges

Offbeat brand Back to the Roots uses co-packers to gain national retail prominence; co-packers and other suppliers add insights at supply chain collaboration panel at Pack Expo.

"That's the most disgusting thing I've ever seen," the Whole Foods buyer told Nikhil Arora, who had just opened a basketball-sized bag of fungus — the crown jewel of a new home mushroom-growing kit — in the buyer's office.

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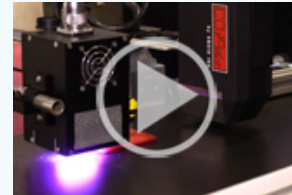
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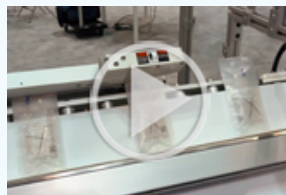
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